

Privacy Policy

Asahi International Travel Co., Ltd. ("Asahi International Travel," "we," "our," or "us") recognizes that the protection of personal information is an important responsibility. We are committed to handling all personal information entrusted to us with care and integrity while providing bespoke travel experiences throughout Japan.

This Privacy Policy explains how we collect, use, manage, and protect your personal information.

1. Personal Information We Collect

We may collect personal information including, but not limited to:

- Name
 - Company or organization (if applicable)
 - Address
 - Telephone number
 - Email address
 - Nationality
 - Passport information (when necessary for travel arrangements)
 - Travel preferences and requests
 - Dietary requirements, allergies, accessibility requirements, or other information necessary to provide appropriate travel services
 - Any other information voluntarily provided through inquiries or consultations
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2. Purpose of Use

We use personal information for the following purposes:

- Responding to inquiries
- Designing customized travel itineraries

- Arranging transportation, accommodations, restaurants, guides, interpreters, and other travel-related services
 - Organizing meetings, incentive tours, conferences, exhibitions, and other MICE programs
 - Providing travel support before, during, and after your stay in Japan
 - Improving our services and website
 - Complying with applicable laws and regulations
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3. Sharing Personal Information

To provide the travel services requested by our clients, we may share necessary personal information with trusted service providers, including:

- Hotels and accommodation providers
- Airlines, railway companies, bus operators, and other transportation providers
- Tour guides and interpreters
- Restaurants
- Event organizers
- Government authorities when legally required
- Other suppliers directly involved in arranging your travel

Only the minimum information necessary to provide the requested services will be shared.

We will never sell or disclose personal information to unrelated third parties for marketing purposes.

4. Management of Personal Information

We implement appropriate administrative, technical, and organizational measures to protect personal information against unauthorized access, loss, alteration, leakage, or misuse.

Personal information is retained only for as long as necessary to fulfill the purposes described in this Privacy Policy or as required by law.

5. Cookies

Our website may use cookies and similar technologies to improve website functionality and enhance user experience.

You may disable cookies through your browser settings. Please note that some features of the website may not function properly if cookies are disabled.

6. Third-Party Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of those websites.

We encourage users to review the privacy policies of any external websites they visit.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in laws, regulations, or our business practices.

The revised policy will become effective upon publication on this website.

8. Contact

If you have any questions regarding this Privacy Policy or our handling of personal information, please contact us.

Asahi International Travel Co., Ltd.

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